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Telephone

La Mesa 6681

HOW TO LOCATE

Rockleigh Dahlia Gardens

Drive out El Cajon Blvd. to 7500 block, turn South on Parks Avenue. Where the road forks, follow the Rockleigh Dahlia Gardens sign.

Your visits are always appreciated regardless of the time of year, but for those who may enjoy seeing one of the finest collection of Dahlias in the U. S. during bloom, it is suggested they make it a point to visit us July 15th to October 15th.

The Rockleigh Dahlia Gardens have always been interested in having their friends obtain the best results. In order to do so, we have found our "Information Service" of value to many. This assistance might be of help to you, and if so, just give us a complete story regarding your trouble. We will be only too happy to advise you without any charge. *H. & J. E. Lodge*

JOIN THE

American Dahlia Society

IT WILL REPAY YOU

Dues \$2.00 a Year

C. Louis Alling

251 Court Street

West Haven, Conn.

Rockleigh Dahlia Gardens

7541 Seneca Place, La Mesa, Calif.

PHONE LA MESA 6681

KEY TO ABBREVIATIONS

(ID) Informal Decorative (SC) Semi-Cactus
(D) Decorative (C) Cactus

Many Varieties, Poms and Miniatures Not Listed.

European & Foreign Varieties

| | | | |
|----------------------|------|---|--------|
| Altmark | (SC) | Soft Pink, White Center | \$.50 |
| Baerne | (C) | Rosy Red, Very Fine | 1.00 |
| Bauers Ideal | (ID) | Red, a real good one | 1.00 |
| Chamberlain | (ID) | Deep Salmon, Soft Rose and Violet | 7.50 |
| Darcy Sainsbury | (X) | A Fine Exhibition White | 2.00 |
| Dominant | (C) | Lilac Rose, Sulphury Yellow Center | 7.50 |
| Enkarts Prima | (C) | Soft, Deep Salmon, Deep Yellow Center | 5.00 |
| Preda George | (ID) | Deep Pink, Overlaid Helio | 2.50 |
| Julius C. Bunge | (C) | Beautiful Pink, Prize Winner | 3.00 |
| Laetare | (SC) | Orange, Yellow, and Fiery Red | .75 |
| Liedens Orange | (ID) | A Beauty on Long Stems | 2.00 |
| Nagels Orange | (C) | Better than Miss Belgium | 2.50 |
| Renate Mueller | (C) | Salmon Pink, Creamy Center | .50 |
| Riecharts | | Pale Yellow, Amethyst Tips | 1.00 |
| Masterpiece | (C) | Lacinated, Soft Pink, Yellow Base, A Beauty | 3.00 |
| Splendid | (C) | Cream Tipped Carmine | .75 |
| Showa | (C) | A Fine Variety on Long Stems | .75 |
| White Abundance (ID) | | Yellow, A Large Winning Variety | 1.00 |
| Prachtkerl | (C) | | |

New Introductions for 1939

| | | | |
|-------------------------------|------|--|--------------|
| *Apple Blossom .. | (ID) | A Beautiful Cut Flower Variety | |
| *Blue Water | (ID) | Two-Toned Henna, Purple Reverse, Wavy Petals | 10.00 |
| Chamberlain | (ID) | Deep Salmon, Soft Rose and Violet | 7.50 |
| Everybody's Favorite | (ID) | Rose Pink, Very Large | Plants 10.00 |
| Glamour | (ID) | True Purple, A real Giant | Plants 10.00 |
| *Geneva Sunrise | (D) | Orange, Cadmium to Apricot Yellow | 10.00 |
| *Golden Spike | (C) | Golden Yellow | 10.00 |
| *Hillside Sunset .. | (ID) | Golden Yellow, Suffused Red | 15.00 |
| *Premiers Winsome | (ID) | Beautiful, Bright Pink | 10.00 |

Dahlias at 25c – 35c – 50c

| | | |
|--------------------------------------|--|-----|
| Amethyst (ID) | Silvery Lavender | .25 |
| Alice M. Galvin(ID) | Pale Lavender | .25 |
| Francis La Rocca (D) | Yellow, Good for Cutting | .25 |
| Florist White (D) | Fine Florist Variety | .25 |
| Jane Cowl (ID) | Autumn Shades, A Favorite | .25 |
| Jersey Beauty (D) | The Best Salmon Pink Cut Flower | .25 |
| Jersey Dainty(C) | White, One of the best | .50 |
| King of the Blacks (D) | Very Large | .25 |
| Kay Francis (C) | Extra Fine Yellow .. | .50 |
| Mrs. Geo. Le Boutillier (D) | The Biggest Red | .50 |
| Millionaire (D) | A Good Old Lavender | .25 |
| Monmouth Champion (D) | Flame, Very Large | .25 |
| Nathan Hale (D) | Autumn Shades, A Good Cut Flower .. | .25 |
| Omar Khayham .. (D) | Orange and Red | .25 |
| Pride of Stratford (D) | | .25 |
| Rose Glory (D) | Rose Pink, Very Good | .25 |
| Sanichans Monarch (D) | Tyrian Rose, A Big One | .25 |
| White Wonder (ID) | Very Large | .35 |
| Pink Vanderveer .. (D) | Large Pink | .25 |

Additional

| | | |
|-----------------------------------|---|-------|
| Angelia Mia | White | .35 |
| Cornelia B. Pinchot (ID) | A Good Red, Very Large | .50 |
| Pot O Gold (ID) | Large Yellow | .35 |
| Buckeye Peach (D) | Golden Bronze | .50 |
| Amy Martin Garden (ID) | Rose, Light Reverse | .50 |
| Blue River (D) | A Giant Bluish Lavender | .50 |
| *Pat Ann (C) | Pink, Cream Center, A Big Winner | 10.00 |
| Louisiana Rhumba (ID) | A Beautiful Scarlet Red, Pencilled Yellow | 10.00 |
| Red Sunset (ID) | Large Chinese Scarlet, Vivid Color | 10.00 |
| Vin Well Empress (SC) | Pure Deep Rose, Large Bloom | 10.00 |
| Vin Well Bridesmaid (SC) | Old Rose, Suffused Yellow | 10.00 |

General List

| | | |
|------------------------|--|------|
| A. E. Heil (ID) | Giant Purple | 2.50 |
| American Purity (SC) | Very Large White, A Winner | 1.50 |
| Autumn King (ID) | Bright Bronze, Gold Center | 5.00 |
| Autumn Mist (D) | Oyster White, Purple Lines | 7.50 |
| Bernice Geer (C) | Old Rose, Outstanding | 5.00 |
| Blue River (D) | A Real Big One | .50 |
| Big Boy (ID) | a Golden Yellow Giant | 5.00 |
| Buckeye Star (SC) | Pink & Yellow, A Beau- tiful Cut Flower | 1.00 |

| | |
|------------------------------------|---|
| Carl G. Dahl (ID) | Apricot, Buff, Reverse Old Rose; a giant 5.00 |
| Cordelia (SC) | Phlox Pink, A Fine Variety 1.50 |
| Charmer (ID) | Maize Yellow to Buff 1.00 |
| Calif. Idol (ID) | The best large Yellow 1.50 |
| Dean Anderson (D) | Radiant Henna Orange 3.00 |
| Dream Girl (ID) | Salmon Rose, Tipped Gold 2.00 |
| Eliz Rethberg (ID) | Clear Pastel Pink of Large Size 2.00 |
| Fireball (D) | Brilliant Scarlet Red 2.00 |
| Golden Standard (SC) | Pure Old Gold50 |
| Golden Age (SC) | Large Gold and Am- ber, Free Bloomer .50 |
| Grand Slam (SC) | Pink Shaded, Striking 1.00 |
| Grand Master (D) | Bright Shade, Orange Bronze, a big one 5.00 |
| Greater Glory (SC) | Deep Rose Pink, Cream Center, Immense .. 5.00 |
| Germaine (ID) | Large Carmine Pink, Gold Suffusion 5.00 |
| Hi-Lite (ID) | Red, Large Size, Strong Grower 1.00 |
| Jack Benny (ID) | Light Bittersweet Orange 2.50 |
| Kentucky Sun (D) | Large Yellow, Good Grower 1.00 |
| Kings Ransom (D) | Golden Yellow, Shad- ing to Apricot 5.00 |
| Kate Smith (ID) | Rich Copper, Excel- lent Stems 5.00 |
| Leland Stanford(ID) | Brilliant Cardinal Red of Large Size 2.50 |
| Mrs. W. S. Knudson (ID) | White, Fine for Exhibition 5.00 |
| Miss Englewood .. (ID) | Giant Red 2.50 |
| Miss Glory (SC) | Apricot Yellow, A Large Beauty 2.00 |
| Mandalay (ID) | A Fine Large Yellow 3.50 |
| Miss Oaaland (D) | Pure White Formal, The Best 2.50 |
| Margrace (ID) | Scarlet and Tan, A Good One 1.00 |
| Mrs. Ida Chase (SC) | Yellow and Pink, Beautiful 3.50 |
| Margaret Moeller (SC) | Very Large, Dainty Pink and White |
| Maryland Glory (D) | american beauty Rose .50 |
| Maryland Delight (ID) | Very Good Pink, Large Size 3.00 |
| Maryland Cardinal (D) | Cerise Red,, Bright Color 1.50 |
| Maryland Dixie Queen (ID) | Apricot, Buff, Flushed Pink 3.00 |
| Margaret Cole (ID) |50 |
| Negus (D) | The nearest to Black 3.00 |
| O. O. McIntyre(SC) | American Beauty Red, A Big Winner 5.00 |
| Opal (ID) | Cream and Salmon Rose 2.00 |
| Orchid Beauty (ID) | Orchid Pink50 |
| Peace (ID) | White, Large and Handsome 2.50 |
| Pink Lady (ID) | A New Bright Pink |
| Pink Adorable (ID) | Pink and Orange, A Big One 1.25 |
| Pride of Austinburg (ID) | Salmon Gold and Mulberry 5.00 |
| Premiers Majestic (ID) | |

| | |
|--------------------------|---------------------------|
| Pioneer City | Bonfire Red, Free |
| Bonfire (D) | Bloomer 1.00 |
| Roxbury Mystery (ID) | Orange Red, Tipped |
| | White 2.00 |
| Rob't. Emmett (ID) | Cardinal Red, One of |
| | The Best50 |
| Rob't. L. Ripley (ID) | Rhodimine Purple, |
| | Immense Size 5.00 |
| Rudolfs Giant (ID) | Buff with Apricot and |
| | Pink Suffusion 3.00 |
| Royal Robe (ID) | Large Purple on |
| | Long Stems 1.00 |
| Satan (SC) | Sensational Red50 |
| Son of Satan (SC) | Better Color than |
| | Its Parent 2.00 |
| Scarlet Jersey (D) | Jersey Beauty in |
| | Scarlet 2.00 |
| Sonny Boy (ID) | A Big Informal Old |
| | Rose50 |
| Sleepy Hollow (SC) | Sensation of 1938, Shell |
| | Pink, Shading to |
| | White 5.00 |
| The Gateway (ID) | Light Orange Yellow, |
| | Suffused Rose 1.50 |
| Tom Workman (D) | Two-Toned, Russet |
| | Flame 3.00 |
| The Fireman (D) | Red and Yellow, on |
| | Long Stems, Good .50 |
| Vin Well | Copper Red, Overlaid |
| Bittersweet (ID) | Amber 7.50 |
| Virginia Rute (SC) | |
| Watchung Giant (ID) | Amber Yellow, Suf- |
| | fused Orange |
| | Cadmium 5.00 |
| War Admiral (ID) | Deep Apricot, A Big |
| | One 2.50 |

Rockleigh Dahlia Roots

Are from finest and healthiest stock regardless of whether in the low or high price margin. The stock which I offer for 1939 planting is of world renown varieties with many importations from Europe.

Let us grow more dahlias from plants in the future.

They are half the price of roots. They yield better blooms. Instructions for setting out plants will be outlined in detail upon your visit.

Dahlia roots ready for shipping first of April until May 15th. We guarantee roots to be true to name.

Rockleigh Dahlia Seeds

The best in U. S. A. have produced the following 1939 introductions:

| | |
|----------------------------|------------------------|
| Hillside Sunset .. \$15.00 | Emma Walker .. \$ 5.00 |
| Winsome 10.00 | Apple Blossom .. |
| Pat Ann 10.00 | Vin Well |
| Jessie E. Cowles 10.00 | Bridesmaid 10.00 |
| Blue Water 10.00 | Vin Well Empress 10.00 |
| Geneva Sunrise .. 10.00 | Ohio Rose 10.00 |
| Golden Spike 10.00 | |

Please send your order early.

Postage paid on orders amounting to \$2.00 or more. Check or money order requested with order or C.O.D.